1 of 2	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845
10/08/2012 11:44 AM 10/08/2012 11:24 AM ep Revised Lines	Rep Firm Sales Office () F Salesperson () A Salesperson Phone# Salesperson FAX#
Traffic Order# 213013 Last Received: 10/08/2012 11:3 Showing Buylines: All Rep Revised Lines	Agency () STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 51/103/312 Flight Dates 10/19/2012 - 10/28/2012 Hiatus Weeks
Rep Order# 6861266 Ver# 3 Status Revised EC'd Yes	Station KRQE-TV ALBUQUERQUE, NM. Advertiser ().REFORM NM NOW Product TEN DAYS REF NM NOW Estimatc# 312 Buyer Betsy Vonderheid Phone# Fax#

-- CONTRACT COMMENT --- SC=*

--- REMARKS --REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL PLEASE CNF THANKS

LI	1						
Total Spots		ന	ιΩ		н	н	m
Total Cost		\$5,100.00	\$1,375.00		\$1,700.00	\$275.00	\$4,200.00
Time	 	630P-7P	1035P- 1135P		630P-7P	1035P- 1135P	6P-630P
Day	1 1 1	Е, М-ТН	F,M-TH		Ĺı	Ĺ	E,M-TH
# of Weeks		П	П		Н	급	н
Spots/Week		m	D.		Н		м
Len	1	30	:30		: 30	: 30	. 30
Rate	0	\$1,700.000 \$130	\$275.00 3		\$1,700.000 } :30	\$275.00	\$1,400.00
Dates		10/19-10/25	10/19-10/25		10/26-10/26	10/26-10/26	10/19-10/25
		V3 ADD TO SKED		V3 ADD TO SKED	V3 ADD	V3 ADD	V3 ADD TO SKED
Program	! ! ! ! !	WHEEL Sales Remark: V3 Added	LETTERMAN	Sales Remark: V3 Added	WHEEL Sales Remark: V3 Added	LETTERMAN Sales Remark: V3 Added	JEP Sales Remark: V3 Added
Daypart	1 1 1 1 1						
Ln	1 0	7	* 28		*29	*30	* 31

			LI	1				
			Total	1	-			
2 of 2) PHILADELPHIA) AMY MCCREARY 215-568-6540	215-568-1845	Total Cost		6P-630P \$1,400.00			
10/08/2012 11:44 AM 10/08/2012 11:24 AM p Revised Lines	() () Phone#	Salesperson FAX#	Day Time		9-49			
10/08/201 10/08/201 Rep Revised	Rep Firm Sales Office Salesperson Salesperson	Salesp			1			
Printed: 10/08/2012 11:4 Last Received: 10/08/2012 11:2 Showing Buylines: All Rep Revised Lines	& POTHOLM TE 200		Spots/Week # of Weeks	1	П			
Showin	() STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 //PI/P2/E 51/103/312 tes 10/19/2012 - 10/28/2012		Len	1	\$1,400.00 7:30			
er# 213013	() STEVENS REED CU 201 NORTH UNION STREE ALEXANDRIA, VA 22314 P1/P2/E 51/103/312 es 10/19/2012 - 10/29		Rate	! ! ! !	\$1,400.			
Traffic Order# 213013	2 6 2	Hiatus Weeks	Dates	1 1 1 1 1 1	10/26-10/26			
Ver# 3 Status Revised	VM.			1		V3 ADD TO SKED		
	Station KRQE-TV ALBUQUERQUE, NM. Advertiser ().REFORM NM NOW Product TEN DAYS REF NM NOW Estimate# 312 Buyer Betsy Vonderheid		Program		JEP	Sales Remark:	V3 Added	
Rep Order# 6861266 EC'd Yes	KRQE-TV ALBUQI ser ().REFORM TEN DAYS REF1 e# 312 Betsy Vonderheid			1 1 1 1 1 1	ר	S	Λ	
Rep Order# EC'd Yes	Station Advertiser Product Estimate# Buyer	Phone# Fax#	Ln Daypart	1	*32			

---REPORT TOTALS---

Report Totals: 14 / \$14,050.00

---SALES MONTHLY TOTALS---

					%	42%
					KASA	KRQE
0.00					%0	31%
00.0\$ / 0					CABL	KOB
Nov 12:					\$142,024	
oct 12: 94 / \$59,650.00	Sales Totals: 94 / \$59,650.00	Station Totals: 94 / \$59,650.00	Lines not sent/rcld/rtrn: 0 / \$0.00	COMPETITIVE	Market Totals	

278

KOAT

0/0

KBIM

% %

KASY KWBQ

---COMPETITIVE COMMENTS---

NEW ORDER EST SHARES

NOV12 RA35+ Books

Spot Manager: All, 10/19/12-10/28/12

Spot Wanager:	Order Inv. Code (Boo			-i Ch	n	Faller Ale Time	
Alt Order # Advertiser Date: 10/19/12	Order Inv. Code (Boc	I Ime Period	_engtPrio	richan	InProduct	Estimate Air Time	Ad-ID Rate
Station: KRQE	040040145450514	1/00511	00.00				
	213013 M-F KRQE Nev		:30 P3		TEN DAYS		
06861266POL/Reform N			:30 P3	[ALL]			
)6861266POL/Reform N			:30 P3		TEN DAYS		
)6861266POL/Reform N		9a-10a	:30 P2	Street condition	TEN DAYS		
)6861266POL/Reform N			:30 P3	- B	TEN DAYS		
)6861266POL/Reform N	A SOUTH THE PROPERTY OF THE PARTY OF THE PAR	11a-12p	:30 P2		TEN DAYS		
)6861266POL/Reform N		in garante contratamente	:30 P3	•	TEN DAYS		
)6861266POL/Reform N		3р-4р	:30 P3	Singa and Military	TEN DAYS		
)6861266POL/Reform N		55 57	:30 P2	- D	TEN DAYS		
)6861266POL/Reform N		20 1: 30:20.00 M D7 / 20:00 M	:30 P2		TEN DAYS		
)6861266POL/Reform N			:30 P2		TEN DAYS		
)6861266 POL/Reform N		M-F 6p-630p	:30 P2		TEN DAYS		
06861266 POL/Reform N		10p-1035p	:30 P2		TEN DAYS		
06861266POL/Reform N	213013 David Lettermar	ո1035p-1137բ	:30 P3	[ALL]	TEN DAYS	312 10:59:00 PM	
							\$7,775.00
							\$7,775.00
Pate: 10/20/12							
Station: KRQE							
06861266POL/Reform N	213013 LN Sa	10p-1035p	:30 P3	[ALL]	TEN DAYS	312 10:25:23 PN	vi \$700.00
							\$700.00
							\$700.00
Pate: 10/21/12							\$700.00
Station: KRQE	040040 000 0		00 00		TELL 5 11/0		
06861266 POL/Reform N			:30 P2	[ALL]			
06861266POL/Reform N	213013 LN Su	10p-1035p	:30 P2	[ALL]	TEN DAYS	312 10:07:55 PM	
							\$2,400.00
							\$2,400.00
Pate: 10/22/12							
Station: KRQE		200 2 000 0					
06861266POL/Reform N			:30 P3	[ALL]	TEN DAYS		A \$200.00
06861266POL/Reform N		,	:30 P3	S 50	TEN DAYS		A \$150.00
06861266POL/Reform N		TO CHEST CONTRACTOR OF THE STATE OF THE STAT	:30 P3	[ALL]	TEN DAYS	812 8:24:37 AN	A \$150.00
06861266POL/Reform N		State of the state	:30 P3	[ALL]	TEN DAYS 3	8:46:01 AN	
06861266POL/Reform N		9a-10a	:30 P2	[ALL]	TEN DAYS	9:17:40 AN	
06861266POL/Reform N	213013 Let's Make a De	M-F 10a-11a	:30 P3	[ALL]	TEN DAYS 3	9:59:30 AN	
06861266POL/Reform N	PARTICIPATION OF THE PARTIES.	250-2007 D2-2-0-900	:30 P2	[ALL]	TEN DAYS		
)6861266POL/Reform N		12p-1230p	:30 P3	[ALL]	TEN DAYS	12:18:19 PM	\$275.00
06861266POL/Reform N		3p-4p	:30 P3	[ALL]	TEN DAYS 3	3:33:32 PN	1 \$175.00
06861266 POL/Reform N	213013 M-F KRQE New:	4p-430p	:30 P2	[ALL]	TEN DAYS 3	12 4:26:45 PN	\$550.00
06861266 POL/Reform N	213013 M-F KRQE New:	430p-5p	:30 P2	[ALL]	TEN DAYS 3	12 4:47:55 PM	\$550.00
06861266POL/Reform N	213013 KRQE News 13	530p-6p	:30 P2	[ALL]	TEN DAYS 3	12 5:43:03 PM	\$1,000.00
06861266 POL/Reform N		M-F 6p-630p	:30 P2	[ALL]	TEN DAYS 3	12 6:28:44 PM	\$1,400.00
06861266POL/Reform N	213013 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	TEN DAYS 3		
06861266POL/Reform N	213013 LN M-F	10p-1035p	:30 P2	[ALL]	TEN DAYS 3	12 10:08:37 PM	\$2,000.00
06861266POL/Reform N	213013 David Letterman	1035p-1137p	:30 P3	[ALL]	TEN DAYS 3	12 10:46:00 PM	1 \$275.00
							\$9,625.00
							\$9,625.00
ate: 10/23/12							
Station: KRQE							
06861266POL/Reform N	213013 M-F KRQE New:	KRQE News	:30 P3	[ALL]	TEN DAYS 3	12 6:12:45 AN	1 \$200.00
06861266POL/Reform N			:30 P3		TEN DAYS 3		
06861266POL/Reform N		100			TEN DAYS 3		
)6861266 POL/Reform N					TEN DAYS 3		
)6861266 POL/Reform N		9a-10a			TEN DAYS 3		
06861266 POL/Reform N				1.5%	TEN DAYS 3		
06861266 POL/Reform N		11a-12p	:30 P2		TEN DAYS 3		
	213013 M-F KRQE New:	TAMES BERLE	:30 P3		TEN DAYS 3		
J0001200PUL/REI0IIII N				1			Ψ=, 0.00
)6861266POL/Reform N	213013 Dr. Phil	3p-4p	:30 P3	[ALL]	TEN DAYS 3	12 3:24:44 PM	\$175.00
				250 m 15	TEN DAYS 3		

Spot Manager: All, 10/19/12-10/28/12

Alt Order # Advertiser	Order Inv. Code (Boo	Time Perioc L	engt Pric	ri Chan	n Product Estima	ate Air Time Ad-ID	Rate
ate: 10/23/12							
Station: KRQE							
)6861266POL/Reform N			:30 P2		TEN DAYS 312	4:48:40 PM	\$550.00
)6861266POL/Reform N		530p-6p	:30 P2	[ALL]	TEN DAYS 312	5:50:34 PM	\$1,000.00
06861266 POL/Reform N	213013 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	TEN DAYS 312	6:12:45 PM	\$1,400.00
06861266 POL/Reform N	213013 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	TEN DAYS 312	6:41:33 PM	\$1,700.00
06861266 POL/Reform N	213013 LN M-F	10p-1035p	:30 P2	[ALL]	TEN DAYS 312	10:17:10 PM	\$2,000.00
)6861266POL/Reform N	213013 David Letterman	ո 1035p-1137բ	:30 P3	[ALL]	TEN DAYS 312	11:12:00 PM	\$275.00
							\$9,625.00
							\$9,625.00
ate: 10/24/12							p3,023.00
Station: KRQE							
	212012 M E KDOE Nov	«KDOE Nowa	·20 D2	[] []	TEN DAVO 212	6:39:30 AM	\$200.00
	213013 M-F KRQE New		:30 P3		TEN DAYS 312	6:38:30 AM	
06861266 POL/Reform N			:30 P3	1000 m 20	TEN DAYS 312	7:13:04 AM	\$150.00
06861266POL/Reform N			:30 P3		TEN DAYS 312	8:54:00 AM	\$150.00
)6861266POL/Reform N		9a-10a	:30 P2		TEN DAYS 312	9:27:00 AM	\$200.00
06861266POL/Reform N			:30 P3		TEN DAYS 312	10:29:11 AM	\$250.00
)6861266POL/Reform N	213013 Price is Right	11a-12p	:30 P2	[ALL]	TEN DAYS 312	10:59:15 AM	\$600.00
)6861266 POL/Reform N	213013 M-F KRQE New	:12p-1230p	:30 P3	[ALL]	TEN DAYS 312	12:20:49 PM	\$275.00
)6861266 POL/Reform N	213013 Dr. Phil	3p-4p	:30 P3	[ALL]	TEN DAYS 312	3:15:16 PM	\$175.00
)6861266POL/Reform N	213013 M-F KRQE New	4p-430p	:30 P2	[ALL]	TEN DAYS 312	4:07:30 PM	\$550.00
06861266POL/Reform N			:30 P2	[ALL]	TEN DAYS 312	4:37:40 PM	\$550.00
)6861266POL/Reform N		76 76	:30 P2		TEN DAYS 312	5:36:12 PM	\$1,000.00
)6861266POL/Reform N		M-F 6p-630p	:30 P2		TEN DAYS 312	6:05:31 PM	\$1,400.00
06861266 POL/Reform N		10p-1035p	:30 P2		TEN DAYS 312	10:07:22 PM	\$2,000.00
			:30 P3		TEN DAYS 312	11:26:00 PM	\$275.00
06861266POL/Reform N	213013 David Letterman	11035b-1137t	.30 P3	[ALL]	TEN DATS 312	11.20.00 FM	\$7,775.00
							\$7,775.00
te: 10/25/12							
Station: KRQE							
)6861266POL/Reform N			:30 P3		TEN DAYS 312	6:37:45 AM	\$200.00
)6861266POL/Reform N			:30 P3	3 1000000000000000000000000000000000000	TEN DAYS 312	8:15:50 AM	\$150.00
)6861266POL/Reform N	213013 CBS This Mornin	CBS Early S	:30 P3	[ALL]	TEN DAYS 312	8:53:30 AM	\$150.00
06861266POL/Reform N	213013 M-F 9a-10a	9a-10a	:30 P2	[ALL]	TEN DAYS 312	9:50:20 AM	\$200.00
)6861266POL/Reform N	213013 Let's Make a De	M-F 10a-11a	:30 P3	[ALL]	TEN DAYS 312	10:28:26 AM	\$250.00
)6861266POL/Reform N	213013 Price is Right	11a-12p	:30 P2	[ALL]	TEN DAYS 312	11:29:41 AM	\$600.00
06861266POL/Reform N	The state of the s	12p-1230p	:30 P3	[ALL]	TEN DAYS 312	12:04:32 PM	\$275.00
)6861266POL/Reform N		3p-4p	:30 P3		TEN DAYS 312	3:34:47 PM	\$175.00
)6861266 POL/Reform N		1.5	:30 P2		TEN DAYS 312	4:27:30 PM	\$550.00
)6861266POL/Reform N			:30 P2		TEN DAYS 312	4:48:25 PM	\$550.00
)6861266POL/Reform N		and the state of the same of t	:30 P2	1500	TEN DAYS 312	5:50:49 PM	\$1,000.00
)6861266POL/Reform N		M-F 6p-630p	:30 P2	330000000000000000000000000000000000000	TEN DAYS 312	6:28:44 PM	\$1,400.00
06861266POL/Reform N	The special and section in the section of the secti	M-F 630p-7p	:30 P2		TEN DAYS 312	6:47:48 PM	\$1,700.00
06861266POL/Reform N		10p-1035p	:30 P2	[ALL]	TEN DAYS 312	10:16:56 PM	\$2,000.00
)6861266POL/Reform N	213013 David Letterman	1035p-1137p	:30 P3	[ALL]	TEN DAYS 312	10:59:00 PM	\$275.00
							\$9,475.00
							\$9,475.00
te: 10/26/12							
Station: KRQE							
)6861266POL/Reform N	213013 M-F KROF New	KROF News	:30 P3	[A] I 1	TEN DAYS 312	6:25:50 AM	\$200.00
)6861266POL/Reform N		9a-10a	:30 P2		TEN DAYS 312	9:42:40 AM	\$200.00
06861266POL/Reform N			:30 P3		TEN DAYS 312		\$250.00
						9:59:15 AM	
06861266POL/Reform N	and the second s	11a-12p	:30 P2	Same and S	TEN DAYS 312	10:59:00 AM	\$600.00
06861266POL/Reform N			:30 P3		TEN DAYS 312	12:19:34 PM	\$275.00
)6861266POL/Reform N		3p-4p	:30 P3		TEN DAYS 312	3:34:02 PM	\$175.00
06861266POL/Reform N	213013 M-F KRQE News	4p-430p	:30 P2	[ALL]	TEN DAYS 312	4:27:45 PM	\$550.00
06861266POL/Reform N	213013 M-F KRQE News	430p-5p	:30 P2	[ALL]	TEN DAYS 312	4:48:10 PM	\$550.00
)6861266POL/Reform N	213013 KRQE News 13	530p-6p	:30 P2	[ALL]	TEN DAYS 312	5:43:19 PM	\$1,000.00
06861266POL/Reform N		M-F 6p-630p	:30 P2	13	TEN DAYS 312	6:21:14 PM	\$1,400.00
)6861266POL/Reform N		M-F 630p-7p	:30 P2		TEN DAYS 312	6:41:03 PM	\$1,700.00
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		10p-1035p	:30 P2	Danish to St	TEN DAYS 312	10:08:07 PM	\$2,000.00
06861266POL/Reform N	2130131N M-F						
06861266POL/Reform N 06861266POL/Reform N			:30 P3		TEN DAYS 312	10:47:00 PM	\$275.00

WIDESRBIT

Spot Manager: All, 10/19/12-10/28/12

Alt Order # Advertiser	Order Inv. Code (Bo	ol Time Period	Lengt Prio	ri Chanı	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/26/12									
Station: KRQE									
									\$9,175.00
									\$9,175.00
Date: 10/27/12									
Station: KRQE									
06861266 POL/Reform N	213013 LN Sa	10p-1035p	:30 P3	[ALL]	TEN DAYS	312	10:27:23 PI	M	\$700.00
									\$700.00
									\$700.00
Date: 10/28/12									
Station: KRQE									
06861266 POL/Reform N	213013 CBS Sunday M	lc 8a-930a	:30 P2	[ALL]	TEN DAYS	312	8:16:15 Al	M	\$800.00
06861266POL/Reform N		10p-1035p	:30 P2	[ALL]	TEN DAYS	312	10:16:35 PI	M	\$1,600.00
									\$2,400.00
									\$2,400.00
									59,650.00

[Sorted by: Date]

) PHILADELPHIA) AMY MCCREARY)# 215-568-6540 215-568-10-7 Total Spots 10 S 0 S l of Total Cost \$1,000.00 \$1,600.00 \$1,000.00 \$1,250.00 \$3,000.00 12P-1230P \$1,375.00 \$2,750.00 \$2,750.00 \$5,000.00 \$1,500.00 \$875.00 11A-12P 4P-430P 430P-5P 530P-6P 8A-930A 10A-11A 9A-10A 3P-4P 6A-7A 7A-9A Time Salesperson Phone# Salesperson FAX# 10/05/2012 8:24 AM 10/04/2012 3:51 PM Sales Office (Salesperson (E, M-TH F, M-TH Rep Firm Day SU Weeks # O # Showing Buylines: All Lines Printed: Last Received: Spots/Week () STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 10 S 10 5 5 2 2 -5 2 5 Traffic Order# 9/36/2 10/19/2012 - 10/28/2012 Len :30 :30 :30 :30 \$1,000.00 } :30 30 :30 :30 :30 :30 :30 ALEXANDRIA, VA 22314 P1/P2/E 51/103/312 3 \$800.00 \$550.00 \$200.00 \$250.00 \$600.00 \$275.00 \$175.00 \$550.00 \$200.00 \$150.00 Rate Agency C/P1/P2/E 10/21-10/28 10/19-10/25 Hiatus Weeks 10/19-10/25 10/19-10/25 10/19-10/25 10/19-10/25 10/19-10/25 10/19-10/25 10/19-10/25 10/19-10/25 10/19-10/25 Flight Dates Agency Dates LETS-DEAL1-CBS/LETS-DEAL2-CBS PRICE-RT 1-CBS/PRICE-RT 2-CBS Status New KRQE-TV ALBUQUERQUE, NM.
r ().REFORM NM NOW
TEN DAYS REF NM NOW CBS THS MRNG-2< KRQE NWS13-530< KRQE NW13-MRN2 SUNDAY MRN-CBS KRQE NWS13-430 KRQE NW13-NOON KRQE NWS13-4P Ver# DR. PHIL Program DOCTORS Betsy Vonderheid -- CONTRACT COMMENT --6861266 Daypart Rep Order# EC'd Yes Advertiser Estimate# Product Station Phone# Buyer Fax# SC=* 10 Ln 11

10P-1030P \$10,000.00

F, M-TH

S

\$2,000.00 } :30

10/19-10/25

\$2,800.00

6P-630P

F, M-TH

N

:30

\$1,400.00 %

10/19-10/25

10P-1030P \$1,400.00

SA

2

:30

\$ 00.007\$

10/20-10/27

KRQE NEWS-10

14

KRQE NEWS-10

13

JEOPARDY

12

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т		Total Spots		ਜ਼ੌ	2	ਜ	Т	н	н	1	1	1	П	H
2 of) PHILADELPHIA) AMY MCCREARY 215-568-6540	Total Cost	53,200.00	\$200.00	\$300.00	\$200.00	\$250.00	\$600.00	P \$275.00	\$175.00	\$550.00	\$550.00	\$1,000.00	P \$2,000.00
M 4) PHILA:) AMY N one# 215-:	i ae	10P-1030P	6A-7A	7A-9A	9A-10A	10A-11A	11A-12P	12P-1230P	3P-4P	4P-430P	430P-5P	530P-6P	10P-1030P
10/05/2012 8:24 AM 10/04/2012 3:51 PM nes	Sales Office () Salesperson () Salesperson Phone#	Day	ns ns	Ĺ	M-TU	ſz4	űį	[14	Ĺtı	Ĺij	Íta	fu	Ĺı	Ĺ
10/05 10/04, Lines	S Sa Sa	# of Weeks	2	П	Н	г	Н	٦	П	-	г-1		н	Н
Printed: 10, Last Received: 10/ Showing Buylines: All Lines	() STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 PI/P2/E 51/103/312 es 10/19/2012 - 10/28/2012	Spots/Week	1 1	1	Ø	П	н	П	ч	Н	П	П	1	п
Showir	EVENS REED CURCIO H UNION STREET, SUI ORIA, VA 22314 51/103/312 10/19/2012 - 10/28/2012	Len	Z:30	\$:30	3 :30	2 :30	30 :30	:30	:30	: 30	:30	:30	30	:30
ŧ	() STEVENS REED C 201 NORTH UNION STREI ALEXANDRIA, VA 22314 P1/P2/E 51/103/312 ess 10/19/2012 - 10/2	Rate	\$1,600.00	\$200.00	\$150.00	\$200.00	\$250.00	\$600.00	\$275.00	\$175.00 3	\$550.00 7	\$550.00	\$1,000.00	\$2,000.00
Traffic Order#	Agency () 5 201 NOF ALEXAI Agency C/P1/P2/E Flight Dates	Dates	10/21-10/28	10/26-10/26	10/22-10/23	10/26-10/26	10/26-10/26	10/26-10/26	10/26-10/26	10/26-10/26	10/26-10/26	10/26-10/26	10/26-10/26	10/26-10/26
Ver# 1 Status New	KRQE-TV ALBUQUERQUE, NM. I. REFORM NM NOW TEN DAYS REF NM NOW # 312 Betsy Vonderheid	Program	E NEWS-10	E NW13-MRN2	THS MRNG-2<	DOCTORS	LETS-DEAL1-CBS/LETS-DEAL2-CBS	PRICE-RT 1-CBS/PRICE-RT 2-CBS	KRQE NW13-NOON	РИІГ	E NWS13-4P	E NWS13-430	E NWS13-530<	KRQE NEWS-10
er# 6861266 /es	KRQE-TV ALBUQ er ().REFORN TEN DAYS REF # 312 Betsy Vonderheid	Daypart Proc	KRQE	KRQE	CBS	DOC	LET	PRI	KRQ	DR.	KRQE	KRQE	KRQE	KRQ
Rep Order# EC'd Yes	Station k Advertiser Product Estimate# Buyer	Fax# Ln Da	15	16	17	18	19	20	21	22	23	24	25	5 6

LT

--REPORT TOTALS--Report Totals: 80 / \$45,600.00

---SALES MONTHLY TOTALS---

oct 12: 80 / \$45,600.00

Nov 12: 0 / \$0.00

3 of 3		
10/05/2012 8:24 AM	10/04/2012 3:51 PM	ines
Printed:	Last Received:	Showing Buylines: All L
Traffic Order#		
Ver# 1 Status New		
Rep Order# 6861266	EC'd Yes	

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Sales Office (Salesperson (Rep Firm Agency () STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314
Agency C/P1/P2/E 51/103/312
Flight Dates 10/19/2012 - 10/28/2012
Hiatus Weeks Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ().REFORM NM NOW
Product TEN DAYS REF NM NOW
Estimate# 312

\$108,571 Market Totals

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 80 / \$45,600.00

---COMPETITIVE---

Sales Totals: 80 / \$45,600.00

Betsy Vonderheid

Buyer Phone#

Fax#

27%

KOAT

0/0

KBIM

0/0 0/0

KWBQ KASY

42% 00

318 0,0

CABL KOB

KASA KROE

---COMPETITIVE COMMENTS---NEW ORDER

Books

EST SHARES

NOV12 Demos

RA35+

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and KRQE	Location:				Date : 10/17/12
I, B Vonderhei do hereby reque	d st station time cond	cerning the follow	wing issue:		
Reform New M	exico Now				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/19-10/28			
Total Charg	jes: \$59,650				
This broadcast ti	me will be used by	:Reform New M	lexico Now		
	rogramming (elating to any				
	☐ Yes			✓ No	

importance," list		alified candidate(s) th	political matter of national e programming refers to, the able):
1 0	that "communicates a me h Agreed Upon Schedule	0 0 1	political matter of national
I represent that the	e payment for the above d	escribed broadcast tin	ne has been furnished by:
Reform New Mexic	co Now		
	ized to announce the time ment, if other than an indi		erson or entity. The entity
a corporation	; 🗹 a committee; 🗀 a	an association; \square o	r other unincorporated group.
	s, and addresses of the chi are named below (may b		directors, and/or authorized:
	DES NOT DISCRIMINA		SCRIMINATION ON THE BASIS
reasonable attorney's advertisement(s). For transcript, or tape, v	and hold harmless the state fees, that may ensue from the above-stated broad which will be delivered to e scheduled broadcasts.	the broadcast of the a cast(s), I also agree t	above-requested
TO	O BE SIGNED BY	ISSUE ADVE	RTISER
10/17/12	Anto Vando	703	-683-9755
Date	Signature	new	Contact Phone Number
TO	BE SIGNED BY S	STATION REPI	RESENTATIVE
☐ Accepte	d	Accepted in Part	☐ Rejected
Signa	ture	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/19-10/28	a committee of the second	a challe and a	

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.